

Ref. : San/23/2024

Issue Date : 30.12.2024

To whom it may concern

This is to certify that; **Mr. MD. ABUL KALAM AZAD** son of :MR. JAHANGIR ALAM Address : House-27, Road-26, Sector-14, Uttara Model Town, Dhaka-1230, Bangladeshi Citizen, bearing Passport Number : 78768876874643, Religion : Islam has been working as a **Graphics Desiner** from the appointed date January 1, 2019 to 12.12.2024 at **Sanwan Pharmaceuticals Limited**.

The Graphics Designer is well versed in creating different types of attractive design and the skills of design applications are highly commendable. Good at coordinating and supervising junior staff at work and received excellent feedback from our valued clients.

His main job responsility was:

Meeting clients with account managers to discuss objectives, requirements and required outcomes of every design project. Designing a wide range of campaign materials for online and offline client campaigns such as logos, product packaging, websites and menus. Creating initial design concepts through brainstorming, sketching and computer design software. Finalising design work with design software. Advising clients on best practice design features, colour schemes and user experience. Seeing projects through from initial brief to finished artwork, always meeting agreed deadlines. Providing high quality retouching, cleaning and editing of client images and photography. Supporting client's brand consistency through the development and implementation of brand guidelines and stylistic guides. Designing and developing a range of digital and creative visual content to support the marketing and advertising activities of Click Creative.

Excellent Knowledge On:

Mobile Graphic Poster Design Flyer Design Logo Design Banner Ad Design Photo Editing Social Media Imegery UI/UX Design Adobe Creative Suite

I wish him all success in his future endeavors.

DALIM MOSHARROF
Manager, HRD
Sanwan Pharmaceuticals Limited